Steve Blackledge, director of our national network’s conservation team, on this summer’s historic victory for American conservation: the passage of the Great American Outdoors Act.

Passed in bipartisan fashion this summer, the Great American Outdoors Act fully funds a highly effective, but long-neglected, program called the Land and Water Conservation Fund (LWCF). In short, that means $900 million for America’s public lands each year and $9.5 billion over five years to take care of maintenance issues at our parks.

The LWCF—little-known by the general public, and almost always underfunded by Congress—has quietly but effectively gotten the job done for more than 50 years, “preserving, developing and assuring accessibility to all citizens” for outdoor recreation by putting billions of federal dollars into national parks, places of cultural and historic value, and local parks, playgrounds and playing fields. Add it all up, and America has gotten more than 15 million acres of public land conserved in almost every single county in the country.

So what’s the problem? Why did Environment California and our national network have to run a campaign to save LWCF?

Americans were promised more

LWCF was supposed to serve as a trust fund, with the money raised primarily in the form of royalties paid by oil companies for offshore drilling leases—up to $900 million per year—and then held and spent on behalf of all Americans to ensure access to outdoor recreation.

Except it hasn’t worked that way. Since 1965, Congress has fully funded the program just twice (in 1998 and 2001), diverting more than $22 billion for other purposes. And if undermining the program’s funding and failing to fulfill its promise weren’t bad enough, Congress let the program expire in September 2018.

Working in coalition with The Wilderness Society, National Wildlife Federation and others, we sought to clean up this mess in two ways: by permanently reauthorizing the program and securing the full $900 million per year for it for ... well, forever.

Continued on page 3
California to require 100% zero-emission truck sales by 2045

If you don’t like getting caught behind a truck’s dirty cloud of smoke when you pull onto the freeway, California has some good news for you.

On June 25, the California Air Resources Board approved the Advanced Clean Trucks rule, which will require vehicle manufacturers to transition from producing conventional trucks to electric, zero-emission trucks starting in 2024. Because transportation is our number one source of greenhouse gas emissions and air pollution, transitioning California’s trucks to zero-emissions will be a crucial step in protecting our communities’ health and mitigating global warming.

“We can not only reduce but virtually eliminate transportation pollution. We have the technology and policy know-how,” said Dan Jacobson, state director of Environment California. “This is a great victory for clean air, public health and global warming.”

The transition will increasingly require a percentage of manufacturer sales to come from electric trucks until 2045, when 100 percent of trucks sold in the state will be zero-emission.

Environment California to governor: Don’t weaken environmental protections during pandemic

A public health crisis is no time to weaken environmental and health protections. Yet the Trump administration moved relentlessly to weaken or postpone public health and environmental standards as the novel coronavirus spread across the country. In California, some industry groups have lobbied to weaken state rules governing everything from air quality to agriculture. Environment California, along with a coalition of other groups, sent California Gov. Gavin Newsom a letter calling for the state to stay the course on emissions reductions, clean air rules and more.

“While the Trump administration continues, even during this crisis, to roll back sensible standards at the behest of polluters, California must stand firm in defense of public health,” the coalition’s letter read.

COVID-19 has disproportionately impacted people with pre-existing conditions—such as respiratory issues—caused or exacerbated by air pollution and other environmental hazards.

House leaders release plan for climate action

Climate change touches everything—from the food we eat, to the ways we get around, to the natural spaces we enjoy with our families. It only makes sense, then, that a plan to tackle climate change should be as broad and deep as the problem.

That’s why a report released June 30 by Democrats with the U.S. House of Representatives’ Select Committee on the Climate Crisis covers so much ground. It details everything from transforming our transportation system, to preserving natural resources and public lands, to increasing clean energy as important steps on the path to achieving net-zero carbon emissions nationwide by 2050.

“The report is a bold blueprint at a time that requires bold action,” said Wendy Wendlandt, acting president of Environment America, Environment California’s national partner. “We look forward to working with Americans from all parties and perspectives to make that vision a reality.”

The report calls for reaching 100 percent zero-emissions car sales by 2035, eliminating global warming emissions from the electricity sector by 2040, and protecting 30 percent of U.S. lands and ocean areas by 2030.

Get more updates on our work online at http://environmentcalifornia.org.
Strategy for success

To achieve these goals, the conservation team and I needed to demonstrate strong grassroots support for the program “back home”—in the states and districts represented by officials and members of Congress whose backing would be decisive. Our staff made several trips to the Capitol—sporting “Fund LWCF” t-shirts and, during the 2018 and 2019 World Series, handing out cookies decorated like baseballs (LWCF funds Little League fields, too).

With organizers spreading out across the country starting in August 2018, we gathered photo petitions from people featuring pictures of some of the iconic places LWCF protects, and our members and supporters graciously allowed us to place more than a thousand lawn signs in key states. By late February 2019, we had won our first big victory. With a strong, bipartisan majority, both houses of Congress passed a bill to reauthorize LWCF permanently, and the president signed it into law in March of the same year.

The next challenge: permanent funding

In February 2020, when a reporter asked Senate Majority Leader Mitch McConnell what Congress could accomplish amid all the partisan gridlock, he singled out funding LWCF as a strong possibility.

To push that legislation—the Great American Outdoors Act—over the finish line in the Senate, our advocates held 55 remote meetings and calls with key congressional staff to rally support for the bill, after the pandemic made in-person meetings impossible.

Our members and supporters also sent more than 11,000 messages to Congress during the final push to pass the Great American Outdoors Act.

On June 17, that work paid off with another big, bipartisan victory, by a vote of 73-25 in the Senate. Weeks after we organized a virtual rally featuring six members of Congress, the House followed suit on July 22 in a 310-107 vote.

The little law that could is now a lot bigger

Fifty-five years after President Lyndon Johnson signed the bill that created the program, the Land and Water Conservation Fund still doesn’t get all of the recognition it deserves. But thanks to the work and support of our staff, members, partners and allies, the program is in a stronger position than ever to preserve the land and waters we love for all Americans to explore and enjoy.

By Steve Blackledge, Senior Director, Conservation America Campaign

Thank you for supporting and sustaining our work—now done at a safe social distance, of course—to create a greener, healthier, more sustainable world. In these pages, you’ll find the stories of the advocacy you made possible.

Your action and support allows us to keep working for a better world. Thank you.

Dan Jacobson
State Director
We’re going to court to defend clean water protections

The Trump administration’s Dirty Water Rule puts our rivers and drinking water at risk. So our national partner, Environment America, went to court to stop it.

The U.S. Environmental Protection Agency and Army Corps of Engineers have revoked federal protections for thousands of waterways across the country. On April 29, Environment America joined the Southern Environmental Law Center in a lawsuit to challenge the Dirty Water Rule in court.

From the Great Lakes to the Chesapeake Bay, the streams and wetlands that lost protections under the rule are crucial to the health of the nation’s most iconic waterways by providing habitat for wildlife, filtering pollutants and absorbing floodwaters.

“As surely as water flows downstream, the Dirty Water Rule endangers the waterways where millions of Americans swim, fish, boat and draw our drinking water,” said John Rumpler, senior director of our national network’s Clean Water for America campaign. “The rule violates the Clean Water Act itself.”

“The Dirty Water Rule defies common sense, sound science and the law. We will not allow it to stand.”

Our national network’s Clean Water for America Campaign Director John Rumpler testifies before the House Committee on Appropriations.